

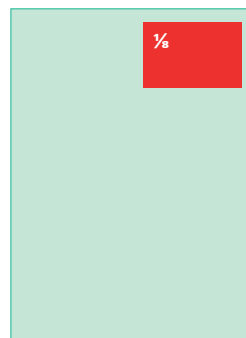
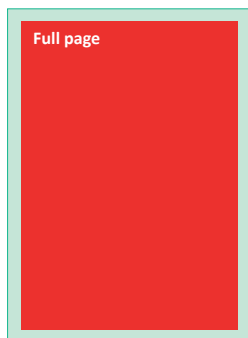
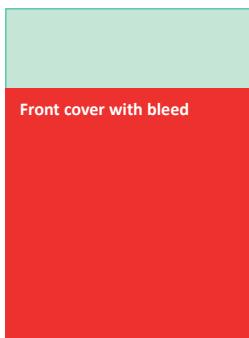
The Haslemere Guide

New Advertiser Rate Card 2018 (not including VAT)

	One month	Min booking 3 issues	Min booking 6 issues
1/8	£39	£25	£20
1/4	£58	£45	£40
1/2	£90	£80	£70
3/4	£100	£90	£75
Full	£135	£120	£100

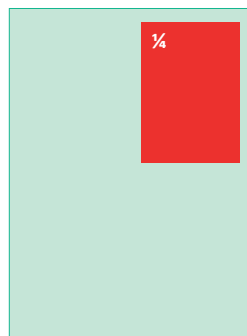
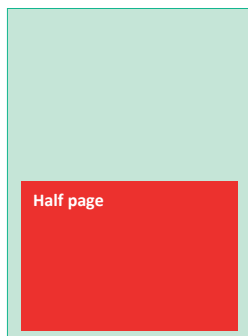
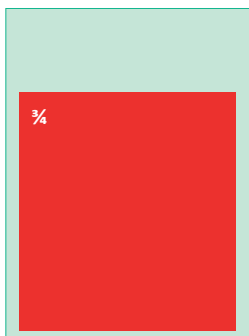
Premium pages:

Front cover: £255
 Back cover: £220
 Inside cover: £175
 Inside back: £160
 Page three: £120
 Centre pages double: £250
 Centre pages single: £125



Advert sizes:

1/8: 63 x 43mm
 1/4: 63 x 90mm
 Half page: 130.5 x 90mm
 3/4: 130.5 x 139mm
 Full page: 130.5 x 186mm
 Full page with bleed: 148.5 x 210mm + 3mm bleed
 Front cover with bleed: 148.5 x 160mm + 3mm bleed



Advert design costs:

1/8 or 1/4: £25
 Half page: £30
 Full page: £40

Leaflet inserting:

£40.00 per 1000 – A5 single or double sided
 These are all pre inserted at the printers to ensure they arrive with residents in good condition.

Payment terms:

Full payment due by day of copy deadline, if not received by deadline date inclusion in magazine is not guaranteed.
 Bank details are detailed on each invoice.
 Payment can only be accepted by bacs or standing order.
 We do not accept cheques or cash.

Artwork spec:

The artwork must be either a PDF or Jpeg. The advert also must be in CMYK **NOT** spot colour.
Please note: If you require a full page or front cover with bleed then you must provide the advert with crops, 3mm bleed and no border.

To book an advert contact Heather at thehaslemeregide@gmail.com

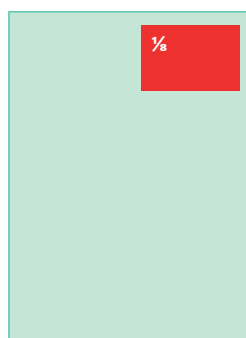
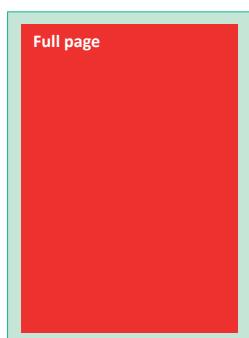
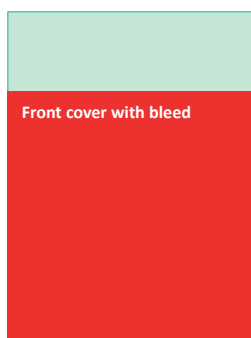
The Hindhead & Grayshott Guide

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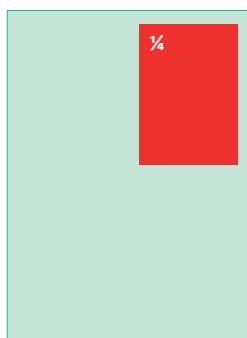
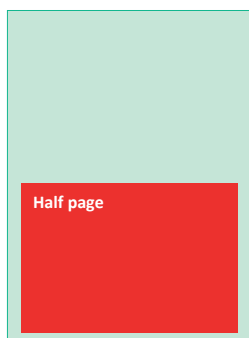
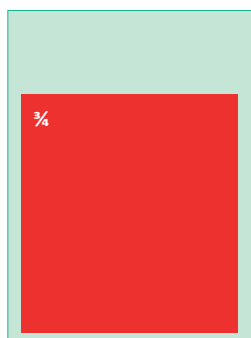
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